

The background is an abstract, textured composition. It features a mix of colors including shades of blue, purple, and yellow. The texture is characterized by numerous fine, white, scratch-like lines and larger, swirling patterns that suggest a hand-painted or marbled surface. The overall effect is dynamic and artistic.

HOW TO START SELLING YOUR ART ONLINE

YOU LIKE TO CREATE THINGS – PRETTY THINGS, INTERESTING THINGS, THINGS YOU CAN TOUCH AND FEEL, THINGS YOU WANT TO SHARE WITH THE WORLD – AND IT WOULD NICE TO BE PAID AS WELL!

YOU CAN EASILY SELL YOUR CREATIONS ONLINE. THIS LIST IS A SIMPLE STARTING POINT. YOU CAN UPGRADE ANY PART OF THIS LATER, WHEN YOUR BUSINESS IS OFF THE GROUND. THE PRIMARY THINGS TO FOCUS ON FIRST ARE PUTTING YOUR ITEMS OUT THERE, AND GETTING PAID FOR THE WORK.

THE CHECKLIST

- o Set up a way to get paid. PayPal is one of the easiest places to start.
- o Take pictures of the works you want to sell
- o Set prices for the works you want to sell.
- o Investigate shipping costs as the US Postal Service, UPS or Fed Ex
- o Set up an online store
 - >> Etsy
 - >> Amazon
 - >> Ebay
 - >> Facebook
- o If you want to sell duplicated items of one work - think art on coffee mugs, t-shirts and tote bags:
 - >> TeeSpring
 - >> Shopify
- o Let your friends and family know about the store
 - >> Email
 - >> Facebook
 - >> Twitter
 - >> Instagram
- o Get Paid
- o Fill the orders and ship the items (if selling original pieces)

THERE CAN BE A LOT MORE TO SETTING UP AN ART
BUSINESS – BUT THIS WILL GET YOU STARTED AND GET
YOUR WORKS OUT THERE!



KATHY CATLIN DAVIS, ESQ.
KATHY@KATHYCATLINDAVIS.COM